



# *Parking Program Changes & Enhancements*



## **Enhanced Validation Offers More Free Parking (effective July 1, 2011)**

- **FREE Evening Parking with Validation** – Customers entering the Market/San Pedro Square, 2<sup>nd</sup>/San Carlos, 3<sup>rd</sup> Street, and 4<sup>th</sup>/San Fernando Garages after 6 pm receive FREE parking for the entire evening with validated parking from participating businesses.
- **FREE Weekend Parking** – Customers entering the above Garages after 6 am receive FREE parking for 24 hours with validation from participating businesses. FREE parking continues with NO validation required at Market/San Pedro Square Garage Saturday & Sunday from 6 am to 6 pm until July 2012. FREE parking continues with NO validation required at 2<sup>nd</sup>/San Carlos, 3<sup>rd</sup> Street, and 4<sup>th</sup>/San Fernando Sunday from 6 am to 6 pm until July 2012.
- **Simple Validation Coupon for Customers** – In the near future, a single easily identifiable rose colored validation coupon will simplify FREE parking for customers and businesses and be good for all downtown validation purposes. For now, all existing validation coupons will provide the same benefit. The cinema and technology museum validations remain the same.
- **Automated Validation Machine** – High volume businesses are encouraged to use validation machines eliminating need for validation coupons for customers. Validation encoded on parking ticket, eliminating need for parking customers to use pay stations when fully validated.

## **New Parking Rates (effective July 1, 2011)**

- **Weekday, Daytime Rate Adjustments Help Cover Enhanced FREE Validation** – From \$0.75 to \$1 per 20 minutes for weekday, daytime parking (6 am to 6 pm). Generates revenue to avoid impacts from Enhanced Evening/Weekend Validation. \$1 rate per 20 minute increment avoids need for coin change. All transactions in \$ increments. Major Credit Cards accepted.
- **Cost Reductions and Rate Adjustments Help Pay Garage Construction Bonds** – Significant cost reductions from trimming operation and administrative costs and rate adjustments: Flat \$4 rate to \$5 rate after 6 pm everyday. Increased daily maximum weekdays from \$15 to \$20.

*Please contact Elias Khoury at 408-975-3707 with the City of San Jose if you have questions or are interested in the automated validation machine.*

*Visit [www.sjdowntownparking.com](http://www.sjdowntownparking.com) for more information regarding the validation program.*