



DOWNTOWN PARKING VALIDATION PROGRAM APPLICATION

_____ Business Name	_____ Telephone Number
_____ Business Address	_____ Business License Number
_____ Business Owner's Name	_____ Business Type
_____ Designated Representative (1)	_____ Designated Representative (2)

STIPULATIONS

1. Merchants whose main business is retail (including restaurants, social service provider, night clubs, bars, recreational-commercial/indoor and personal services) who hold resale permits, and/or collect sales taxes and whose business requires access to parking, are eligible. Merchants are required to present their State Board of Equalization Resale Certificate and Business License with a downtown address to participate in the program. Social service providers are also eligible.
2. Definitions: Commercial/indoor businesses includes such uses as skating rink, bowling alley, paintball, children's playland, health club/fitness centers, and other similar indoor uses. Personal Services entity includes establishments which provide nonmedical services of a retail character to patrons which may involve the sale of goods associated with the service being provided. These establishments include beauty or barber shops, shoe repair shops, self-service laundries, tanning salons, tailoring establishments, interior decorating, clothing rental, portrait photography, and diet and weight reduction centers.
3. Special validations in the form of magnetic striped tickets are issued to qualified merchants. A validation machine may also be issued to businesses with high usage. Validations can be purchased from the City's parking operator at 45 N. Market Street, during normal business hours. The telephone number is (408) 794-1090.
4. Each validation is valid for two (2) hours of free parking. The customer must pay the regular rate for any portion of time in excess of the validated time.
5. Validation tickets can be either used at pay machines where applicable, or presented to a cashier along with the parking ticket. It is the responsibility of the qualified merchant to provide their clients with the proper instructions to the validation use.
6. No refunds or trade-ins are allowed on unused validations.
7. Downtown Parking validations are sold at a rate of \$6 for every twenty (20) or \$30 for every one-hundred (100) two-hour validation tickets.
8. Validations are valid at parking facilities identified by large "Pv" signs located next to the entry. Validations may not be used during large events when prepay operations is in effect.
9. Downtown Parking Validation Program posters must be clearly displayed on the store's window or main entry by all participating merchants. Prominently displaying posters is a condition for program participation. Failure to display posters may result in suspension.
10. Downtown Parking validations are to be used for **validating customer parking only. Personal use or sale of retail validations by merchants or their employees is strictly prohibited.**
11. Any abuse of the Downtown Parking Validation Program by participants or their representatives will result in the following penalties: **first offense, one-month program suspension; second offense, permanent suspension.**
12. The City reserves the right to change any of the stipulations of the Downtown Parking Validation Program.
13. I have read the above conditions of the Downtown Parking Validation Program and I agree to accept validation privileges based on all of the conditions.

 Merchant or Designated Representative (please print name and sign)

 Date

 Application taken by: (please print name and sign)

 Parking Administrator, City of San Jose